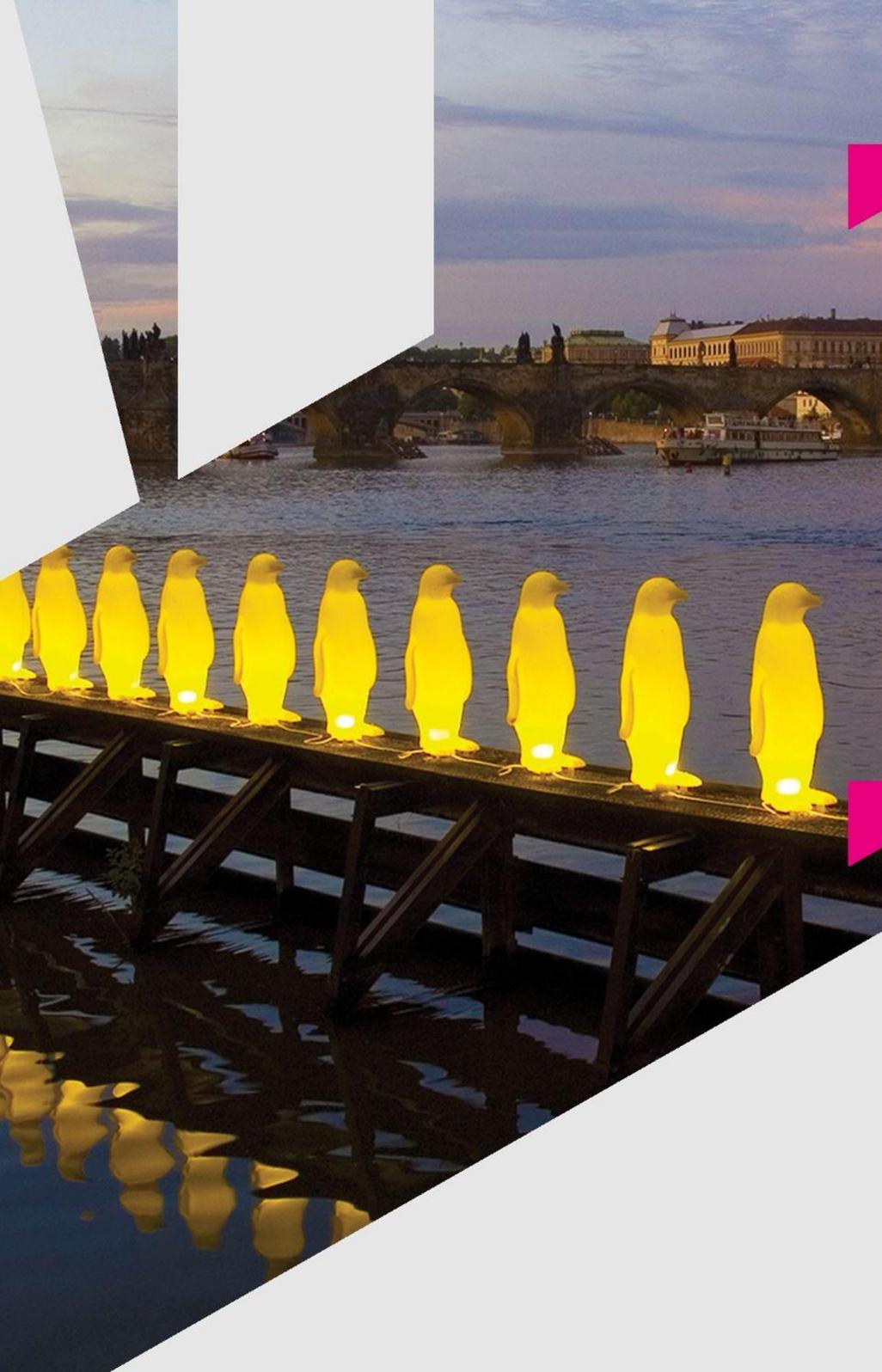




CRACKING ART

CRACKINGART®



ABOUT US

CRACKING ART IS AN ARTISTIC MOVEMENT WORLDWIDE KNOWN FOR URBAN ART INSTALLATIONS CHARACTERIZED BY ANIMALS REALIZED IN REGENERABLE AND REGENERATED COLORED PLASTIC.

The movement was born in 1993 with the goal of changing Art history through both a strong social and environmental commitment that, joined with an innovative use of plastic materials, evokes a tight connection between nature and artificial reality.

REGENERATION

The Regeneration concept animates the artistic history of the movement since its origins.

PLASTIC IS ENDOWED OF THE VIRTUALLY ETERNAL PROPERTY OF BEING MINCED AND REMODELLED IN OTHER SCULPTURES.

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CONTINENTS

+500
WORLDWIDE
INSTALLATIONS



CRACKING ART AND THE NEW ARTWORKS IN RECYCLED CARBON

The link between experimentation and Sustainability that has always accompanied Cracking Art philosophy, calls for an even more intense commitment, today. The need to work by minimizing waste, reducing the environmental impact, following the Circular Economy, a model of production and consumption that involves sharing, lending, reuse, repair, reconditioning and recycling of existing materials and products for as long as possible, pushed the artistic collective towards the use of the second life of some high-performance materials. The message of Cracking Art is now even stronger and sees the launch of a new collection of limited-edition Artworks in Recycled Carbon.

PLASTIC AND CARBON: A COMMON ORIGIN

Just like Plastic, Carbon also sees its origin from oil.

Acrylonitrile is, in fact, a chemical produced through a complex oil-based process on an industrial scale. The fibers are obtained from synthetic chemical compounds derived from coal and petroleum reduced to filaments of various lengths. Among the characteristics of carbon fiber stand out the high mechanical strength, lightness, thermal insulation capacity, resistance to temperature changes and to the effect of chemicals.

RECYCLED CARBON AND CRACKING ART

The process of creation of the Artworks in recycled carbon fiber is particularly complex, both in terms of materials and know-how; it is in fact carried out by specialized personnel that follows the process in its entirety, from the realization of the components to the operations of recovery of the fibers and, together with the collaboration of the artists, works in the creation of Artworks in limited edition.

FROM CATALYTIC CRACKING TO A PHYSICAL RUPTURE

The term Cracking Art comes from the English verb "to crack" and describes the act of breaking, collapsing. With the name of catalytic cracking is also called the chemical reaction that transforms crude oil into plastic: for the Artists this is the moment when the natural becomes artificial, the organic is transformed into synthetic, and it is this process that they intend to represent through their art. Every sculpture is unique and special because it comes from a physical break, to cite some examples, from the piece of a car, or from the mast of a competition boat.

Each piece is made manually, supervised at each stage and customized. Starting from the material of origin and the artistic flair that intervenes from time to time, we witness the birth of a modern Prometheus that through its uniqueness becomes the vehicle of a powerful message.



CARBON PENGUIN

The first artwork is the Penguin, chosen for its strong symbolism: it is a social animal whose survival is linked to the problem of global warming and the consequent melting of the ice.

Despite being a much-loved animal, it is constantly endangered by the progress that on the one hand brings well-being to man and on the other takes it away from the Planet.

The Penguin then reminds us of the fundamental commitment to reducing CO2 emissions at a time in history when climate changes lead to sudden increase in temperatures.

The material that composes it comes from a Porsche Prototype race car.

TECHNICAL SHEET



SIZE AND WEIGHT

49x48xH120cm
19,2 x 18,8 x 47,2 in
5,4 Kg

The Penguin in recycled carbon is a limited edition artwork realised in 8 copies, signed and numbered.

THE CAR

This car has a rich history of events and emotions.

Born as a road sports car in 1999 it was acquired by Ing. Sergio Durante after a few years of life in traffic, to be transformed into a race car for ice rallies and uphill races.

The original body has been completely rebuilt in carbon fiber to drastically reduce the weight, essential in ice racing, the enhanced engine and all internal parts modified for the safety of drivers. The car has distinguished itself with results of extreme value. He participated in endurance races such as the Ronde Hivernale and the 12h in France on famous circuits such as Serre Chevalier, winning events, and shone in the Ice Series on the Italian and Austrian Alps. During the summer season he won the famous European Mountain Championship of Cesana Sestriere three times in a row.

The most stressed pieces, such as the bumpers and the rear wing were disassembled and subjected to the process of recovering carbon fibers, and then reused in the creation of an iconic animal such as the penguin Cracking Art.











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